

# INDIAN INSTITUTE OF MANAGEMENT CALCUTTA (IIM-C)

## Previous Years' Topics of Essay/Case Study

### Year: 2015- 2016

- Allowing limited usage of performance-enhancing drugs in sports – pros and cons
- Everyday 368 people die in road accidents in India. What are the measures you will take to improve upon this situation?
- Education scenario in India, and how to improve it?
- Easy availability of loans has increased the consumerism of materialistic society. This is affecting the morale of the youth, in longer terms. What are your views on this?

### Year: 2014-2015

- Young people are spending lesser time reading books. Examine the reasons behind this trend. What can be the negative consequences arising out of this?
- Very few women are at Top Management in Companies, your views. Reasons and suggestions.
- Reasons for disproportionately low number of women in top managerial positions, and how this issue can be solved.

### Year: 2013-2014

- Reservation – Why? Has it achieved its objects?
- Corporate Social Responsibilities- Just spending the money or finding out where it is spent.
- Privacy Intrusion Vs Surveillance
- A lot of bureaucrats and govt. employees are joining politics – Do you think that good trend?
- What was the objective behind reservation in India? Has it been achieved?
- Year: 2012-2013
- Give your views on book launches, social hype around books and bestselling novels.
- Unhappy is the country which has no leaders.
- Has the definition of heroes changed? What about heroes in India. Give your opinion.

- Suicides in colleges are on an increase. Analyze and give comments regarding this trend. How would you act to counteract this?
- People are not taking care of their old. Suggest how we can save our old.

**Year: 2011-2012**

- Politicization and Commercialization of sports - reality or fake?
- Modern life has corruption, how will an honest man go up as businessman or as a civil servant?
- Case studies suggest that enrollment is increasing in Indian schools & that India ranks 2nd from bottom in reading and math abilities. How would you explain the contribution of B-schools?
- Is reading no more a leisure thing? How has the advancement of technology affected the concept of leisure?
- Do women in the 21st century still face a lot of barriers to rise to senior management positions?

**Year: 2010-2011**

- Affection leads to infection.
- Devil is in the details.
- Small is beautiful.
- Bharat vs. India.
- BPO is primarily profit driven.
- It's the time for Underdogs.

**Year: 2009-2010**

- Monopoly leads to constraint of freedom.
- There is always a tomorrow.
- Gandhi v/s. Gandhi.
- Only poor people are responsible for their poverty.
- Should there be international men's day?
- 33% Reservation for woman in jobs. Should it be there or not?

**Year: 2008-2009**

- Should Indian politicians be evaluated for their political skills before nomination? If yes, how?
- Year 2025.
- Artists must know mathematics.
- Go Ahead. Don't wait for me.
- MBAs do not make good business leaders.
- We are corrupt because we are poor.
- Only poor people are responsible for their poverty.
- 33% Reservation for women in jobs, should it be there or not?
- Should students recruit the faculty?
- There should be an international men's day.
- Social Networking is a menace.
- Life is a chair.
- No man is an island.

**Year: 2007-2008**

- Rates of attrition in companies recruiting students from B Schools because of multiple offers (case study)

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