

INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD (IIM-A)

Previous Years' Topics of Essay/Case Study

Year: 2015-2016

- Freedom of expression. Should there be limits or not? (Case Study)
- Direct cash transfer will reduce the problem of leakage in subsidy
- Should airports in India be named after cities or after the famous personalities?
- Imagination is more important than knowledge
- How social are social networks?
- Of all the inventions and discoveries in the world, which one would you have liked to do/ make and why?

Year: 2014-2015

- "Many Bollywood movies grossed more than 100 crores in 2014. 2014 was a golden year for Bollywood." Analyse the statements.
- The telecom and communications sector is planning to levy a toll charge for Voice-over-Internet and messaging applications such as WhatsApp, Skype, Viber, etc. Their argument is there's a huge investment and infrastructure cost which these apps don't have to bear. Analyse this and present two arguments – one in favour and another against the telecom company.
- Discuss the problems faced by illiterate people. What steps should be taken by Indian government to increase literacy in adults?
- 'Car for All' is a company that sells entry level cars. It is now thinking about acquiring a luxury brand. Though exciting, the company fears that their association with low-cost car may turn down customers. Analyse
- Human achievements can be measured in two ways – intrinsic excellence and via assessing the impact on life. Without the likes of Beethoven, Bach and Shakespeare, etc., life today wouldn't be very different. However, without Galileo, Newton and Faraday, life today would be very different. Analyse.
- Ancient Indian scientists haven't received due recognition. According to ancient scriptures, Indian scientists had developed aviation technology long

ago. But the Wright Brothers are unduly credited with the invention of the airplane. Analyse.

- Students' union should not be affiliated to any political party. Affiliation to political parties is the root cause of violence, unrest and disruption in academic ambience. Analyse.
- There are mainly two kinds of human work – one requires physical labour, while the other one is to ask someone else to do it. The first one is unpleasant and underpaid while the second one is comfortable and well-paid. The second one has the privilege of becoming an advice or order. For perfect happiness as human beings, one should aim for the second type of work. Discuss the robustness of the author's view or criticise.

Year: 2013-2014

- Entrepreneurship in India (case study)
- A college event which has changed you as a person
- Remote village – community farming – involving. Discuss. (case study)
- Village has all amenities, crop failure, loan on cash, minister help. What as farmers could be done? (case study)
- Historical monument which made you think out of the mundane.
- RBI initiative to pull out of circulation the old currency (case study)
- Write an essay on a mathematician/historian that has inspired you.
- Legalisation of marijuana in India. (case study)
- GPS System – Boon or Bane – Should it be moderated or allowed freely in the market. (case study)
- Which cartoon character has inspired you the most (100 words).
- RBI has asked to return old notes. Underlying reasons? What can make it more effective in getting this exercise? Historical monument that has inspired you.

Year: 2012-2013

- Mankind should end war before war ends mankind.
- Sarva Shiksha Abhiyan.
- Religion, a curse for society.
- How would you control farmer suicides?

Year: 2011-2012

- Sensationalism in media should be censored.
- Indian agriculture sector.
- Everything should be as simple as can be but not simpler.
- Direct democracy instead of representative democracy can solve the problem of corruption.
- Profit is the only business of business.

Year: 2010-2011

- India v/s Bharat- a divided nation.
- Layoffs can give a new direction.
- FDIs in Educational Institutes.
- Asian Union- is it possible?
- India needs US in the present times.
- Concerns over child labor are a mischievous ploy by western economic interests.

Year: 2009-2010

- India v/s Bharat- a divided nation.
- Layoffs can give a new direction.
- FDIs in Educational Institutes.
- India needs US in the present times.
- Red vs. Blue
- Asian Union- is it possible?

Year: 2008-2009

- The educational system is quelling creativity in Indian children.
- Should Nehru's temples of learning remain elitist?
- Obama will bring change, but only to USA.
- Indian women should take up their husbands' surname after marriage.
- Professional management is a mere rhetoric in family run businesses.
- NGOs are yet to get their due in Indian society.
- Reading pure science is a waste of time.

Year: 2007-2008

- Worsening female to male ration in India.
- You would not like to be the Prime Minister of India because
- Financial viability of IPL.
- CAT should go online